

Infographic Explanation

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Infographic Explanation

For my infographic, I chose information from the story that shows both Dr. Robert Hansbrough's professional achievements and his personal impact on former students. The key data points include the July 18 reunion, his 15-year career in Florida public schools, his 12 years as Director of Bands at Lincoln High School, his state and national recognition, and his later role overseeing instrumental music across 37 Leon County public schools. These facts help show the size and importance of his career. However, I also included personal details from Ivy Concar's memories because the larger story is not only about awards or job titles. It is about how one teacher shaped students' lives through discipline, humor, encouragement, and care.

Style Choice

I chose a hybrid timeline, statistical, and profile infographic because the story includes several types of information. The timeline format helps readers understand Hansbrough's long-term influence, moving from his years as a band director to his district leadership role and finally to the July reunion. The statistical sections make the numbers easy to notice and remember. The profile and quote sections add emotion and help the audience understand why former students still feel connected to him. This supports Tompkins's idea that strong stories should reach the audience emotionally, not just provide facts (Tompkins, 2017).

Infographic Purpose

The infographic also follows the purpose of data visualization, which is to make complex information clearer and more engaging for readers (Center for Public Interest Journalism, 2023). Instead of presenting Hansbrough's career as a long block of text, the infographic separates the information into sections: the reunion, career highlights, personal impact, a humorous memory, and the lasting meaning of his teaching. This makes the story easier to scan and understand.

Connecting the Audience

I selected this type of infographic because timeline and statistical formats are useful when a story includes dates, milestones, and important numbers (Wix, 2023). The music notes, instruments, navy-and-gold colors, and quote boxes also connect the design to the band community. Overall, the infographic helps the audience see that Hansbrough's legacy is both measurable and personal. It shows that his influence continues because former students remember not only what he taught, but how he made them feel.

References

- Center for Public Interest Journalism. (2023, January 7). Data visualization and infographics.
<https://cpijournalism.org/data-visualization-infographics/>
- Tompkins, A. (2017). Aim for the heart: Write, shoot, report and produce for TV and multimedia (3rd ed.). SAGE Publications.
- Wix. (2023, November 26). Types of infographics: Which one is right for you?
<https://www.wix.com/wixel/resources/types-of-infographics>